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*Long Term Success Through
Corporate Governance*

FRIDAY | 24 NOVEMBER 2017 | HILTON PARK HOTEL | 19:00

The Speakers

MR. CONSTANTINOS PETRIDES

Minister of the Interior

PROF. LUDO VAN DER HEYDEN

Professor of Technology Management

INSEAD Chair in Corporate Governance

Programme

19:00 REGISTRATION AND HENNESSY WELCOME DRINKS

19:45 WELCOME SPEECH BY MR MICHALIS MAKRIS

President of the INSEAD Cyprus Alumni Club

20:00 GUEST SPEECHES

20:45 DINNER

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MR. CONSTANTINOS PETRIDES
Minister of the Interior, Republic of Cyprus

Mr. Petrides is the Minister of the Interior of the Republic of Cyprus since the 11/05/17. He was born in Nicosia on July 1, 1974 and graduated from the English School of Nicosia. He studied Economics at the University of Nottingham and then obtained a postgraduate degree in Political Economy of Transition in Europe from the London School of Economics.

During the negotiations for the accession of Cyprus to the EU in 2000, he worked on harmonization issues in the Cyprus - EU Relations Directorate at the Planning Bureau. From 2000 to 2006 he was Senior Officer at the Cyprus Banking Association and a representative of the Association in the European Banking Federation and the National Preparatory Committee for the Adoption of the Euro. In 2006 he joined the European Commission in Brussels where he worked as an economist in the Directorate-General for Agriculture and the Directorate-General for Competition until September 2011.

In September 2011 he was appointed Director of the Office of the President of the Democratic Rally and on 1st March 2013 he assumed office as Under Secretary to the President of the Republic. In addition, he was assigned the leading role for the Growth reform, including Civil Service reform.

PROF. LUDO VAN DER HEYDEN

Professor of Technology Management, INSEAD Chair in Corporate Governance

Professor Van der Heyden holds an Engineering Degree in Applied Mathematics from the Université Catholique de Louvain (1974) and a PhD Degree in Administrative Sciences from Yale University (1979). He was on the faculty at the John F. Kennedy School of Government at Harvard University from 1978 to 1980. He subsequently became a professor at the School of Organizations and Management at Yale University from 1980 to 1988, and joined INSEAD's Technology Management Department in 1988 and served as co-Dean of the school from 1990 to 1995.

He is actively teaching in the MBA, Executive, and PhD Programmes. He holds the INSEAD Chair in Corporate Governance. He is the Academic Director of INSEAD's Corporate Governance Initiative and co-Director of the International Directors Programme, and the Value Creation for Owners & Directors. Ludo Van der Heyden was until recently the first holder of the Solvay Chair of Technological Innovation.

He also was the first holder of the Wendel Chair in the Large Family Firm at INSEAD, which initiated INSEAD's activities in family business. The Chair led to the creation of the Wendel international Centre for Family Enterprise at INSEAD. Family Business represents the second facet of his INSEAD academic contribution.

He has received numerous awards for his outstanding academic contribution and has published in journals such as the International Commerce Review, the Family Business Review and the Harvard Business Review. At INSEAD, he has earned several Outstanding MBA Core Teacher Awards, as well as the Outstanding Service Award in Executive Education.