



Alumni
Association
Philippines



ANNUAL GENERAL MEMBERSHIP

January 30, 2021 10am

Attendees: Leo, Sumika, Mike, Winston, Daniele, Michele, Ryan, Ann

Agenda

- President's Report
 - 2020 Year in Review
 - The Year Ahead 2021
- Treasurer's Report
- Re-election / New Executive Committee Members

IAAPH USUAL EVENTS (prior to Covid)

LOCAL EVENTS

- **Online Speaker Event Series**
- Random Dinners
- **Cocktail Night (online)**
- Inter-Alumni Events
- Christmas Rockeoke
- Welcoming new alumni and back
- Social Media/Messaging Platforms
 - Adding new alumni

GLOBAL EVENTS

- Giving Day (June 3, 2021)
- **Global INSEAD Day (Sept 12)**
- Alumni Forums Munich (April 24, 2021)
 - Hybrid (online and in-country)
- **Community Impact Challenge:**
 - Single-use Plastic Bottles 2019
 - **Sustainable Food Habits 2020**

*events in yellow text were the only ones that happened in 2020



2020 Achievements

- Strengthening Alumni Engagement
 - Online Events: 4 alumni speaker events
 - Wine Masterclass
 - Global INSEAD Day
 - Alumni-speaker:
 - Entrepreneurship (Dan Layug)
 - Covid impact on PH economy (Ingrid van Wees and Daniele Rovere)
 - Intimate Casual In-person Meet-ups
- Sustainability: Succession Planning
 - Documenting IAAPH ExCo Roles
 - Search Process and Committee for IAAPH ExCo roles

New Initiatives to focus on in 2021

- Young Alumni / EDP Representation
 - Welcome them upon return and reach out prior to graduation
 - Tailor events to their needs (EDP also)
- Global Clubs participation
 - Women in Business, Entrepreneurs, Private Equity, Energy, TMT, Indevor, Healthcare, IDP (INSEAD Directors Program)
- Regional NAA event tie-ups

New initiatives to fellow alumni

- iLink
 - Peer-to-peer advising platform
 - Need more advisors (one-off advising) to sign-up, not mentors (ongoing)
 - Available to current students by March
- Reciprocity Rings – Pilot stage
 - Making it easier to make the ASK (professional or personal)
e.g. seeking professional advice in career change to fintech, move to an ESG role, leads to offer one's marketing services or personal organizing a running group or music band, new to the country
 - And a way for others to pay it forward
 - Local groups of 10-15 per ring

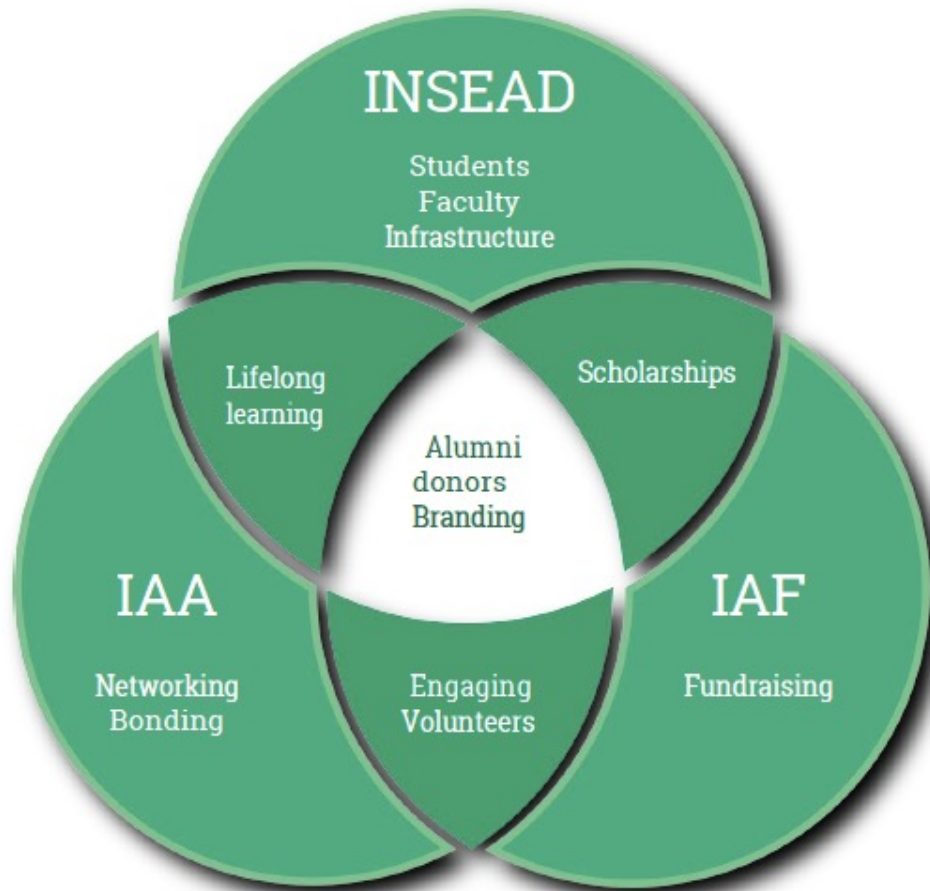
Future (2+ years) Initiatives

- Philippines was getting attention from INSEAD
 - High growth in terms of number of students attending INSEAD
 - IAA Global planned their strategy meeting to be held in Manila last March 2020 but was cancelled
- INSEAD Alumni Fund leader
- Hosting an Alumni Forum in the Philippines
- PH Alumni Perspectives (to highlight top PH Alumni)

InterAlumni and External Partners

- France Alumni Philippines Association
 - French Embassy supported
 - New Ambassador, Cultural Attaché and Campus France head
- US Alumni Groups:
 - HBS, UPenn (Wharton), Yale, UC, etc..
- LBS and other European Business Schools (HEC, ESSEC etc)
- Makati Business Club (top 400 Filipino Corporations)
- Chambers of Commerce (France, European etc..)

IAA GLOBAL UPDATES



Overall strategic priorities of IAA

Networking/
Technology

Lifelong Learning

Value Added Services

Membership (MBA &
EDP)

Career Services

Branding

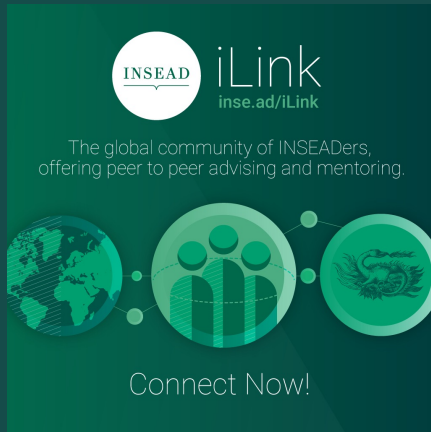
Global Clubs

Communication

INSEAD Dean's Update

- MIM: 95 students (pioneer batch)
- MBA: ~1000 students a year typically
 - 311 students '21J
 - 604 students '21D: Applicants at all time high (some deferred from 21J)
- GEMBA: 230 students (higher than expected)
- Digital Experience (more immersive): testing GoLive ,VR
- What INSEAD needs from alumni:
 - Promote programs, attend events, help new graduates

AVM Update



Congratulations to
Frans Blom MBA'90D, IDP-C'20Jun
President-Elect of the
INSEAD Alumni Association!



- iLink launch in Sept 2020 (2000+ signups)
- Lifelong Learning: 2 free webinars/month 2021
 - Business & society
 - Leadership
 - Digital & innovation
 - Entrepreneurship
 - Career Development
- New Global IAA President starting mid-2021
 - Frans Blom: MBA'90D, IDP-'20Jun
 - Netherlands, BCG senior partner emeritus

IAA Funding available for NAA-led projects

- Digital content for NAA-produced webinars
 - How to Run Impactful Webinars (Feb 2021 release)
 - What we can Learn from Women (July 2020)
 - Startup Funding in Covid times by NAA Spain (Dec 2020)
- Homeless charity that engages in agriculture (Austria)
- Funded NAA Spain, Brazil, India for Covid supplies
- Funded NAA Lebanon for Beirut blast

Recognition and Measuring Engagement

NAA KPI AWARDS

- Membership Penetration KPI
- Sustainability KPI
 - Governance:
 - Minutes, Financials, Permits
 - Processes:
 - Membership Recruitment
 - Succession Planning
- Value Add KPI
 - Events: GC, YAI, GID, IAF, PR events
 - Alumni Engagement: YA, EDP

ALUMNI AWARDS

- Awards
 - Force for Good
 - Nominated Rachel Renucci-Tan
 - Young Alumni
 - Alumni Achievement
 - Emerging Entrepreneur
 - Global Entrepreneur

TREASURER'S REPORT

2020 Financial Report Summary

- More than healthy cash balance (due to event and travel restrictions)
- Surplus can be used for future events to kickstart alumni engagement
- 22 official paid members
- Need better information flow of members paying through my.insead.edu
- Establish new payment channels like Gcash etc...

EXECUTIVE COMMITTEE

Re-election

Appointment of New ExCo

IAAPH EXECUTIVE COMMITTEE

- President
- Secretary
- Treasurer
- Vice Presidents
 - Membership
 - Partnerships
 - Events
 - External
 - Young Alumni
- Ann Tan
- Mike Mapa
- Ryan Chua
- VPs
 - Joni Ong/Sumika Moriue
 - Lucien Ong
 - Grace David
 - Michele Suria /Daniele Rovere
 - ??? Still seeking a young alum

Why Volunteer?

- Builds network naturally (Social Capital)
 - Within INSEAD alumni locally and globally across the years (batches)
 - Other alumni groups and business groups
- Extending the INSEAD experience: It's a lot of fun!
- Be in the know
- It's personally rewarding to connect others

Please sign up for Office Hours to discuss ExCo roles: <https://calendly.com/ann-tan>

IAAPH Search Committee

- Search for new IAAPH leadership
 - Seeking nominations since December
 - Former Presidents remain on Advisory Board
- Nominees to be interviewed by search committee
 - Leo Cloma: IAAPH Founding and Former President
 - Ruby Jacobs: One the pioneer PH alumni
 - Carlos Aboitiz: One of the most supportive alumni

IAA PH Leadership Role

- Thought leadership and initiatives
 - Networking (events), Lifelong Learning (webinars), Career Development (peer advising)
- Engage and inspire ExCo volunteers
 - Harness ExCo team's strengths by delegating to achieve goal of adding value to members
- Work with the school
 - Advancing Business as a Force for Good
 - Adapting strategy to meet emerging alumni needs
 - INSEAD Alumni Fundraising (IAF) for Sycip scholarship
- Link INSEAD Global Clubs and SEA regional events and external groups
- Communicate to alumni effectively especially ONLINE!
- Credible, Action-oriented, Dedicate 6 hours a week of time