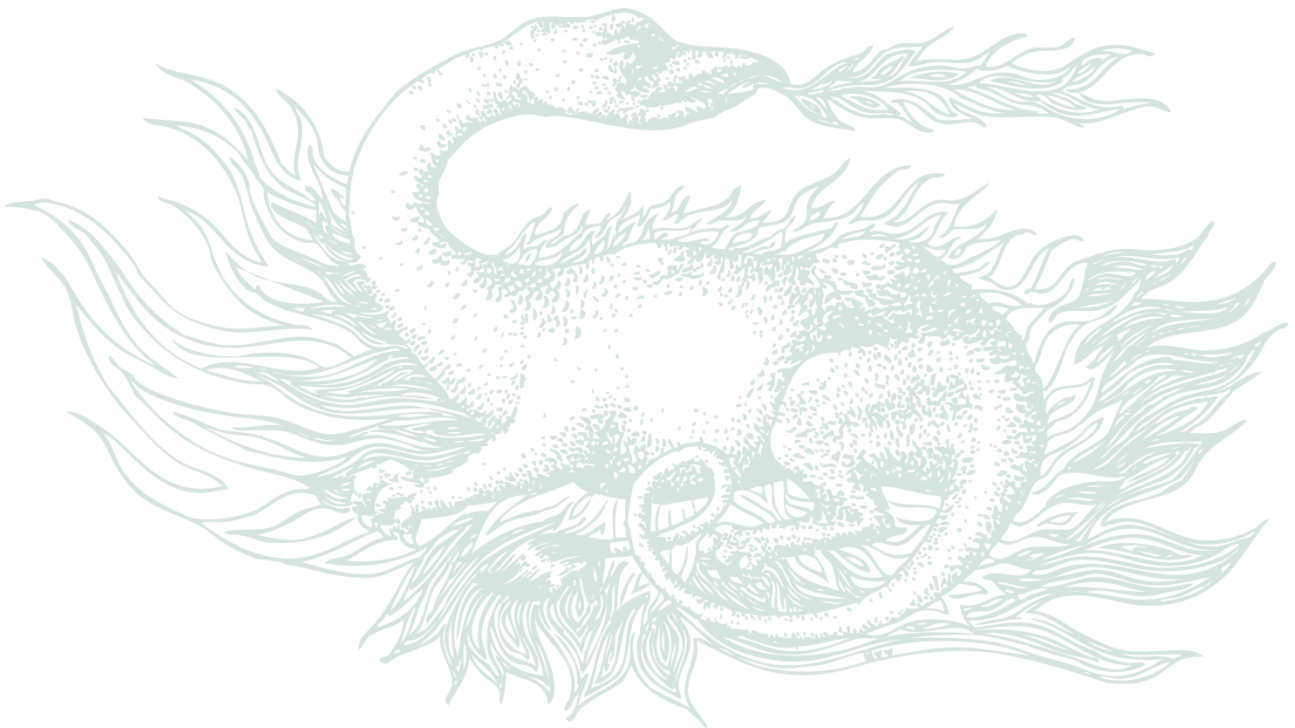




# INSEAD Alumni Code of Conduct





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## Preamble

The mission of INSEAD is to bring together people, cultures and ideas to develop responsible leaders who transform business and society. To uphold and deliver on our mission requires an environment of trust, mutual respect and commitment to our values of diversity and professionalism.

Participants who graduate from one of INSEAD's alumni status-granting programmes agree to treat all members of the INSEAD community (faculty, staff, students, alumni) with respect and dignity and exercise honesty, integrity and professionalism at all times during their interactions with members of the community. Discrimination or any type of harassment will not be tolerated. In addition, members of the community agree to refrain from any improper use of INSEAD's brand, trademarks or other intellectual property without prior written consent.

In part, the INSEAD Alumni Code of Conduct was established to inspire alumni to achieve and maintain the highest level of competence and to behave in ways that would maintain the highest standards of integrity and ethical principles to ensure a supportive network for alumni for mutual support, education, friendship, socialising and supporting the name and interests of INSEAD. This inspirational behaviour is not intended to be discretionary, but is expected of all alumni. The INSEAD Alumni Association (IAA) and INSEAD are committed to the enforcement of this Code of Conduct. It is the Code, and the fact that the IAA and INSEAD can take steps to uphold it, that makes alumni accountable for the standard of their conduct to the IAA, INSEAD and the alumni body as a whole. This accountability is a valuable asset to all alumni and to INSEAD as an institution.

As a result, the IAA and INSEAD reserve the right to revoke alumni privileges (i.e. access to INSEAD email, MyINSEAD, alumni events, INSEAD communications, right to hold a volunteer role, right to become a member of a National Alumni Association) from alumni who do not adhere to the Code of Conduct.

The INSEAD Alumni Code of Conduct is consistent with related ongoing obligations and standing policies of INSEAD. This Code of Conduct is therefore designed and intended to cover and guide the obligations and conduct of INSEAD alumni. It does not supersede any responsibilities or liabilities which may arise under any laws and regulations.



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## Violation of the Alumni Code of Conduct

The role of the INSEAD Alumni Association and the Office of Advancement is to inform alumni of the code of conduct, monitor its effectiveness and investigate suspected violations. Suspected violations should be reported immediately to INSEAD's Alumni Relations Team ([alumni.relations@insead.edu](mailto:alumni.relations@insead.edu) or +65 6407 7117). All reports will be managed confidentially. Each case will be reviewed jointly by the Secretary-General of the INSEAD Alumni Association and INSEAD's Director of Alumni Relations and in accordance with the measures and procedures defined in the appendix.

As the IAA and its constituent bodies (ie NAAs, NCs, and GCs) are staffed almost entirely by volunteers, on whose goodwill and commitment the system is wholly dependant, the IAA and INSEAD are committed to collaboration and consensus in the first instance in their role as the guardian of the Alumni Code of Conduct. However, where a clear breach of the Code has arisen, or where a complaint alleging a breach of the Code has been filed, the IAA and INSEAD have the following powers and procedures to ensure compliance with the Code:

1. Complaints Procedure
2. Informal Complaints Procedure
3. Formal Complaints Procedure
4. Remedial Measures